

# 2025 GEORGIA BROILER CONFERENCE

Tuesday, September 23, 2025



**Department of Poultry Science**  
*College of Agricultural & Environmental Sciences*  
**UNIVERSITY OF GEORGIA**

**GEORGIA POULTRY  
FEDERATION**  
Poultry Proud, Georgia Strong Since 1951



- 8:15-8:30 **Welcome**  
*Dr. Brian Fairchild, UGA Poultry Science*
- 8:30-9:15 **Evolution of the GA poultry industry amid old and new disease challenges**  
*Dr. Louise Dufour-Zavala, Georgia Poultry Laboratory Network*
- 9:15-10:00 **Farm broiler feeding management**  
*Dr. Wilmar Pacheco, Auburn University*
- 10:00-10:30 **Break**
- 10:30-11:30 **Current environment for poultry lending**  
*Allen Ginn, First Financial Bank*  
*Doug Graham, The Commercial Bank*  
*Jason Kinsaul, First Bank*
- 11:30-11:45 **Group exercise**
- 11:45-12:30 **Lunch**
- 12:30-1:15 **Mortality disposal during an HPAI event**  
*Dr. Casey Ritz, UGA Poultry Science*
- Avian Influenza: Lessons Learned**
- 1:15-1:30 **Quick overview of US outbreak and GA cases diagnostics sequence of events**  
*Dr. Louise Dufour-Zavala, GA Poultry Laboratory Network*  
*Dr. Janemarie Hennebelle, GA Department of Agriculture*
- 1:30-1:40 **Notifications and communications with Industry**  
*Mike Giles, GA Poultry Federation*

- 1:40-1:55 **The overall response and timeline:  
How that works and how it applied to the GA response**  
*Dr. Janemarie Hennebelle, GA Department of Agriculture*
- 1:55-2:05 **The field response: Depop, disposal, C&D**  
*Kevin Gay, GA Department of Agriculture*
- 2:00-2:10 **USDA: Flock plan, indemnity, compensation and BCAP Audits**  
*Dr. Tom Beacorn, Dr. Brie McElveen, Dr. Chris Jones, USDA*
- 2:10-2:20 **Field response: GA Dept of public Health**  
*Dr. Amanda Feldpausch, GA Department of Agriculture*
- 2:20-2:30 **Testing the zones!**  
*Dr. Louise Dufour-Zavala, GA Poultry Laboratory Network*
- 2:30-2:45 **The MarJac experience**  
*Brandon Boone, Mar-Jac Poultry*
- 2:45-3:00 **The Fieldale experience**  
*Adam Durkin, Fieldale Farms*
- 3:00-3:15 **Q&A**  
*Dr. Janemarie Hennebelle, GA Department of Agriculture  
Dr. Louise Dufour-Zavala, GA Poultry Laboratory Network*
- 3:15-3:30 **Group exercise**  
*Dr. Brian Fairchild, UGA Poultry Science*
- 3:30 **Adjourn**

The conference will be held at the Jackson County Agriculture Center,  
1869 County Farm Rd, Jefferson, GA 30549

<https://www.jacksoncountygov.com/662/Agricultural-Facility>

Registration Fee of \$90 includes lunch, refreshments, and materials. Early Bird Registration ends on September 18, 2025. Registration after Sep 18th or onsite registration will be \$150

## ANTI-COLLUSION COMPLIANCE STATEMENT

It is the policy of the UGA Department of Poultry Science to conduct all meetings and activities in strict compliance with federal and state antitrust laws and regulations, and communications of any kind in connection with any UGA Department of Poultry Science meeting or activity shall adhere to all antitrust laws and regulations.

No meeting or activity of the department shall be used in any way to establish an understanding or agreement with respect to conditions of sale or distribution, volume of production, allocation of territories or customers, or terms and conditions of contracts for services or products.

To register go to <https://tinyurl.com/2zphu7yj>



**CANCELLATION POLICY:** *To be eligible for a 90% refund of meeting registration fees, requests must be received in writing on or before September 18, 2025. NO REFUNDS will be granted for the meeting registration fees or ticketed events after September 18, 2025. All approved refunds will be issued in the form payment was made.*

**Direct questions regarding the GA Broiler Conference to:**

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